



HERBAL WELLNESS TEA

Bring more enjoyment and indulgence to your life.

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TEEKANNE HERBAL WELLNESS TEA ANNOUNCES WINNERS OF “WIN A WELLNESS WEEKEND IN LAS VEGAS” SWEEPSTAKES

Winners discuss health and wellness with tennis legend Steffi Graf

Windsor, Connecticut (June 2010) – TEEKANNE Herbal Wellness Tea is pleased to announce the winners of the “Win a Wellness Weekend in Las Vegas” Sweepstakes, which took place between November 2009 – March 2010. With over 11,000 entries, the lucky winners were Ina Noble, North Wales, PA; Linda Botta, Meriden, CT; Lisa Talmud, Sherman Oaks, CA.

As part of the “Win a Wellness Weekend in Las Vegas” sweepstakes, the winners and a guest flew to Las Vegas, Nevada, where they were treated to a relaxing health and wellness weekend getaway, highlighted by a tea tasting with tennis legend and TEEKANNE brand ambassador Steffi Graf.

“What I find so convincing about TEEKANNE is the quality and diversity of the products. I have seen for myself how lovingly and carefully the people at TEEKANNE work to compose great new teas from specially selected all-natural ingredients. As the brand ambassador for TEEKANNE Teas, it gives me great pleasure to have been a part of an event that celebrates wellness through positive lifestyle choices,” said Stefanie Graf.

Graf and a registered dietitian were on hand to provide insight on the importance of overall health and wellness and how TEEKANNE Herbal Wellness Tea can be part of a healthy lifestyle. Winners were treated to an array of health and wellness activities that included a yoga class and an afternoon of spa treatments. Additionally, winners received \$1000, personalized and autographed pictures of Steffi Graf and a year’s supply of TEEKANNE Herbal Wellness Tea.

According to Shauna Collins, Senior Brand Manager TEEKANNE North America, the sweepstakes reinforces TEEKANNE's commitment to promote healthy living while expanding their presence throughout the United States. "It is more evident today that consumers are more label conscience as they strive to make healthier lifestyle choices and we feel that TEEKANNE Herbal Wellness Tea offers consumers an all-natural choice that can be easily integrated into their daily routine."

TEEKANNE, (pronounced Tee-Kah-Neh), is one of the world's largest purveyors of quality teas, and the #1 fruit and herbal tea in Europe. In the US, TEEKANNE offers an expansive collection of delicious herbal teas, highlighted by a distinct selection of energizing, relaxing and soothing blends, sure to quench every tea lover's thirst. Harmoniously blending both flavor and functionality, all TEEKANNE varieties are 100% all-natural, free of sugars, artificial additives and preservatives, providing an immensely flavorful beverage choice for the health conscious consumer.

About TEEKANNE Herbal Wellness Teas

TEEKANNE Herbal Wellness Teas are manufactured and marketed by family-owned TEEKANNE Group, a major player in the global tea market offering premium tea products for over 125 years. Each individual tea bag offers the guarantee of quality and boasts the most flavorful ingredients free from added sugars, artificial additives and preservatives. TEEKANNE Herbal Wellness Teas bring flavor and function into harmony by producing teas made from 100% all-natural ingredients and flavors. Offering a variety of 12 energizing, relaxing and soothing functional flavors, TEEKANNE Herbal Wellness Teas provide the consumer with a flavorful way to stay hydrated, while bringing more enjoyment and indulgence to his/her life. For more information about TEEKANNE Herbal Wellness Tea, please visit www.teekanne.us.com.

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